

FOR OPERATORS SEEKING CONSISTENT INSTALLS

Add a channel beyond referrals and dealer leads.

START HERE · 38 SECONDS

Jamie on another source of installs

[Watch the short clip >](#)

01 / Garrett Howard

Alameda Electric | Portland, Oregon

3-4 / month

generators from SwiftSocial leads

Reported at time of interview

Garrett, Alameda's operations manager, describes adding SwiftSocial alongside manufacturer leads and word of mouth. Diversification mattered to his team.

[Compare the quality and timing of each lead source.](#)[Watch full interview >](#)

02 / Jamie

GenTech Northwest | Western Washington

6-10 / month

additional installs

Client estimate at the time

Jamie describes additional monthly installs, qualification before handoff and prompt follow-up. His account also includes a slow start and changing demand.

[Judge a new channel over time, with consistent follow-up.](#)[Watch full interview >](#)

BEFORE YOU ADD A CHANNEL

Count last month's installs by source. Name your biggest dependency and spare crew capacity.

[See if the program fits >](#)[Current program & investment >](#)

Historical client reports from earlier engagements, not current-program outcomes. Figures reflect the stated scope and period; individual results vary.