

FOR ESTABLISHED GENERATOR INSTALLERS

Grow the operation. Keep control of sales.

START HERE · 29 SECONDS

Mark on adding install capacity

[Watch the short clip >](#)

01 / Travis Terrebonne

Gengatorz Power Systems + dealer businesses

75+**additional generator sales**

About 4 months · dealer group

Travis describes a combined result across Gengatorz and his dealer businesses. SwiftSocial filled the funnel; their teams owned consultation and closing.

Name the person accountable for turning inquiries into sales.

[Watch full interview >](#)

02 / Mark Veach

PWR House Generator | Houston, Texas

~100**generator installs**

4 months · client estimate

Mark compares roughly 100 installs in four months with his usual 100 in a year. He doubled staff and added a salesperson. Storm demand also contributed.

Plan crew and sales capacity before increasing demand.

[Watch full interview >](#)

BEFORE YOU SCALE

Write down your spare installs per month, average job value and the person who owns sales follow-up.

[See if the program fits >](#)[Current program & investment >](#)

Historical client reports from earlier engagements, not current-program outcomes. Figures reflect the stated scope and period; individual results vary.